

CHARLES M. BAILEY PUBLIC LIBRARY, ANNUAL REPORT



JULY 1, 2017 – JUNE 30, 2018



Greetings from the Director, Richard Fortin

At the Bailey Library we strive to add value in the lives of those who live and work in Winthrop by helping to develop life skills, and inspiring to create the exchange of ideas. We offer opportunity to gather and learn, and we are committed to serving all of our members with professionalism and courtesy. In 2017-18 we explored new ideas and embraced new practices to meet the evolving needs of our community. This year we greatly enhanced our partnership with the local schools – hosting regular class tours, and providing free access to our Minerva branch system; we also transitioned some of our children's programs towards more literacy-based events, with a 60 percent increase in literacy programming. We launched a highly interactive website in the spring of 2018 that features a virtual tour, genealogy resources, language learning, access to scholarly journals, teen services, literacy resources for children, personalized book recommendations, and a dynamic event calendar. Our highlight of the year was a sold out event at the Performing Arts Center with New York Times bestselling author Christina Baker Kline. Moving forward we promise to stay engaged with our users through a variety of outreach efforts, and we will continue to examine the services we provide to be sure that we respond to the needs and wants of the Winthrop community. We want to thank the residents of Winthrop, our volunteers, the Winthrop Town Council, and our Trustees for enabling us to become an anchor institution of Winthrop, and allowing us to serve as a meeting place, cultural center and heart of the community.

Greetings from the Board Chair, Eric Conrad

We hear it from young families who are brand new to town, from summer residents and from longtime Winthropians: The renovated and expanded Bailey Library is a downtown jewel, a magnet that draws them to town and keeps them coming back. Led by our dedicated staff and volunteers, our programs just get better and better. We continue to enhance partnerships that provide value, resources, and opportunity. In 2018 we expanded our fun and educational programs for children, and redesigned our highly interactive website. Throughout the year, we offer a monthly book club, insightful author talks and even our very own ukulele group. We play inside! But don't just take our word for it. Come and see for yourself.

"The more that you read, the more things you will know. The more that you learn, the more places you'll go."

– Dr. Seuss

"The Bailey Library provides a way for all of us to reach out and form new friendships, as it did for me when I was new to Winthrop. Everyone is so friendly and helpful, and it's always a pleasure just to visit!"

–Natalie Weise
Winthrop Resident

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LITERACY & LEARNING

Youth

Early childhood and family literacy are key programs for young children and families at the Bailey Library.

Literacy & Music Programs

1,692 attendees at 105 events

Craft & Play Programs

868 attendees at 110 events

Summer Reading Participants

135

Teen After School

927 attendees at 158 sessions

LGBT Teen Group

538 attendees at 48 programs

Collections

Books: 10,490

Teen Books: 1,062

Movies: 690

Audio: 420



Adult

The library mission is focused on books, accessibility and culture, and we proudly host events related to the humanities.

Programs

1,421 attendees at 129 events

Outreach Patrons Served

290

Park Pass Reservations: 36

Nonprofit Meeting Room Reservations: 27

Collections

Books: 14,528

Movies: 1,538

Audio: 516

Licensed Databases: 62



NEW WEBSITE LAUNCHED!

Be sure to visit www.baileylibrary.org and discover all of the resources and content on our newly launched website. Bookmark our events page, learn about the children's collection, take a virtual tour, conduct genealogy research, download eBooks, and even learn a new language!

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FACTS & FIGURES

Staffing

3 full time

4 part time

1 part time maintenance

22 part time volunteers

Town Appropriation

\$168,624 staffing

\$28,521 lending materials

\$17,225 utilities

\$14,800 building/equipment maintenance

\$9,000 supplies

\$8,524 Minerva branch system/delivery

\$7,000 programs/events

Circulation

52,331 items circulated in-house

7,318 inter-library loans sent

8,631 inter-library loans received

2,496 electronic items circulated

Library Data

36,418 library visits

8,702 computer use sessions

4,956 reference questions (including job search)

3,285 wireless use sessions

234 new members

Trustee Expenses

\$33,334 bond repayment (2015 addition)

\$13,196 library budget supplement

\$4,592 Board operations



"The Bailey Library is one of the most unique and vibrant libraries in Maine. Where else can you find a wonderful selection of books, borrow a pair of snowshoes, or join a Ukulele or Pokémon group? I am grateful to have a library that pulls the community together, offering something for everyone, young and old."

—Barbara Walsh
Winthrop resident