



39 Bowdoin St. | Winthrop, ME 04344 | 207-377-8673 | [www.baileylibrary.org](http://www.baileylibrary.org)

## SOCIAL MEDIA POLICY

The Library has established social media sites to inform library users about library programs, events, and materials, and to encourage dialogue and the exchange of information and knowledge between users and library staff. The Library's social media sites are not intended to be traditional public forums for the general exchange of ideas and viewpoints, but a limited forum for discussing library programs, events and materials. All postings related to the Library's mission statement (as so determined by library staff in their sole discretion) are permitted.

The public should have no expectation of privacy in postings on library social media sites, and by utilizing these sites, users consent to the Library's right to access, monitor and read any postings on library run social media sites. The Library's social media sites may be considered public records under Maine Public Records laws.

Examples of postings by the public not permitted on the Library's social media pages include, but are not limited to:

- Advertisements or spam
- Obscene, libelous or defamatory postings
- Disparaging, harassing, abusive, profane or offensive postings
- Postings that are hateful, threatening, pornographic, that contain graphic or gratuitous violence
- Postings which contain privileged, proprietary, or confidential information about any person, business, or entity, including, without limitation, patrons, vendors, the Library or Library partners
- Postings which violate or potentially violate local, state, or federal laws, including, without limitation, intellectual property and copyright laws
- Posting which discriminate on the basis of race, color, religion, national origin, sex, handicap, age, sexual orientation, creed, or ancestry
- Postings which are sexually harassing, including, without limitation, epithets, slurs, negative stereotyping, sexual rumors that show hostility toward individuals based on gender, derogatory comments about individuals' body or appearance, unwelcome sexual compliments, innuendos, suggestions or jokes
- Postings which promote alcoholic beverages, cigarettes or other tobacco products, or any illegal product, service, or activity
- Postings which support or opposes the nomination or election of a candidate for public office, the investigation, prosecution, or recall of a public official, or the passage of a levy or bond issue

Postings which the Library in its sole discretion, deems unpermitted under this policy, may be removed in whole or in part by the Library upon discovery by the Library without prior notice. The Library reserves the right to ban or block users who have posted in violation of this policy on more than one occasion.

